

# 2022-2023 District Goals



District: 20 R1

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

### Action Plan

[LionsDistrict20R1GSTServiceGoals.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	20
2nd Quarter	1	20	25	5
3rd Quarter	0	0	5	5
4th Quarter	0	0	10	0

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

50

## **FY Retention Goal**

30

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

40

## **Action Plan**

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 5% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[Lion Dist 20-R1 2021-2022 GLT Strategic Action Plans.pdf](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 20 clubs make new Model Club commitments.
- b. Our district will ensure that 10 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 30 clubs make a Model Club commitment.

## **Action Plan**

# CUSTOM GOALS

## Goal Statement

LEADERSHIP-Mostly needed in our district-will follow through with our GLT to assure training and other tactics are followed through-See attached form/goals.

MEMBERSHIP-Plan to follow with new GMT on board-aiming to recruit 50 new members and charter 1 new club by June of 2022-plan to be attached shortly.

SERVICE-Failure to report service is the main dilemma facing our district-ALL clubs will be strongly encouraged and 'chased after'-if necessary to assure proper cooperation-please see attached form/goals.

## Action Plan

## Goal Statement

## Action Plan